

# Memimas Pro Regular Italic <br> Memimas Pro Medium Italic Memimas Pro Bold Italic <br> Memimas Pro Black Italic <br> Memimas Pro Ultra Italic 

Memimas Pho Dets Itclo

| Author | Josema Urós |
| :---: | :---: |
| Creation | 1991 |
| Version | Pro 4.5 (2018) |
| 12 styles | Regular <br> Regular Italic <br> Medium <br> Medium Italic <br> Bold <br> Bold Italic <br> Ultra <br> Ultra Italic <br> Dots <br> Dots Italic |
| Character <br> Sets | Basic Latin <br> Latin-1 Supplement <br> Alternate Caps <br> Ligatures |

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This is the font with which we all learned to read and write. We know that it stirs much affection because it reminds everybody of their primary school days, and most of you will find it has a self-explanatory name*. Its shape is engraved on all our minds as if on stone. MeMimas was the first typeface to be commissioned to Type- $\varnothing$-Tones. In 1991,the Barcelona-based publishing house, Barcanova, needed a digital version of this typeface to use it for its children's books. We came up with a structure -a skeleton- which evolves into four weights, and has a set of links between characters which is peculiar to script fonts. The actual version has been named Pro as we reunited in single weights both Alternate Caps, ligatures and a number of useful OpenType features, designed and programmed by Josema Urós and Joan Carles Casasín. In version 4.5 we introduced the Italic versions -in fact, the 'natural' forms of a Upright Romanand Ultra, with an altered x-height for display applications.

[^0]Back to School
Child Care
Nanny Hiring
Funny Summer
this is Ultra
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Back to School
Child Care
Nanny Hiring
Funny Summer
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Back to School
Child Care
Nanny Hiring
Funny Summer
This is Ultra
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Memimas Pro Regular Italic 50pt
Child Care

Memimas Pro Medium Italic 50pt
Nanny Hiring
Memimas Pro Bold Italic 50pt

## Funny Summer

## This is Ultra

Memimas Pro Ultra Italic 50pt



Memimas Pro Regular 50pt


Memimas Pro Medium 50pt


Memimas Pro Bold 50pt

# FUNNY SUMMER 

Memimas Pro Black 50pt

## THIS IS ULTRA

## Memimas Pro Ultra 50pt



Memimas Pro Dots 50pt


Memimas Pro Regular Italic 50pt


Memimas Pro Medium Italic 50pt


Memimas Pro Bold Italic 50pt

# FUNNY SUMMER 

Memimas Pro Black Italic 50pt

## THIS IS ULTRA

Memimas Pro Ultra Italic 50pt


[^1]When she reached the first hills of the Italic Mountains, she had a last view lack on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind

When she reached the first hills of the Italic Mountains, she had a last view lack on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Dityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind

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When she reached the first hills of the Italic Mountains, she had a last view lack on the skyline of her hometown Bookmarksgrove, the headline of Aphabet Village and the subline of her own raad, the Line Lane. Dityful a rethoric question ran oveer her cheek, then she continued her way. On her way she met a copy. The copy

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Memimas Pro Black Italic with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view leack on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The

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Memimas Pro Ultra with Alternate Caps
24/24
When she reached the first hills of the Italic Mountains, she had a last view lack on the skyline of her hometown Bookmarksgrove, the headline of Alphabet village and the subline of her own road, the line sane. Pityful a rethoric question ran

Memimas Pro Ultra Italic
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Memimas Pro Ultra Italic with Alternate Caps
$24 / 24$
When she reached the first hills of the Italic Mountains, she had a last view lack on the skyline of her hometown Bookmarksgroree, the headline of Alphabet village and the subline of her own radd, the Cine Cane. Pityful a rethoric question ran oreer her cheek,








Memimas Pro Dots with Alternate Caps








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## Uppercase <br> ABCDEFGHIJKLMNOPQRS TUVWXYZAEOEDP

## Uppercase with accents

## ÀÁÂĀÄÅCĐĖÉÉĖİIIIİNÕÓÓ 

Punctuation，marks and maths


Ligatures and lowercase ordinals（Superiors）
fife ${ }^{-0}$

Alternate Caps • Stylistic set 01

## ABCDEFGHEGJKsmnop QRSEUVWæyz \＆OE DPÀ  

## Lowercase

alecdefghijklmnoparsturewes


Lowercase with accents
àáãäåçééëírïr чй

Figures and currency

0123456789123456789 00123456789 0123456789.
$0123456789 ., 0123456789$.
$1 / 41 / 23 / 4 \% \% 0 € \$ \downarrow £ f ¥ d$

Accents
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## Extra Ligatures

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## Uppercase <br> ABCDEFGHIJKLMNOPQRS TUVWXYZ AEOEDP

## Uppercase with accents

## ÀÁĀĀÄÅÇE ÉÉEEEIIIIILNNOOOOO OOOŠUUオUNYYシZ

Punctuation，marks and maths

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Ligatures and lowercase ordinals（Superiors）

Sift - －

## Alternate Caps • Stylistic set 01

ABCDEFGHJJK\＆MnOP QRSEUUNXYZROEDPA



## Lowercase

abodefghijklmnopgrsturewes yzocoeßdp

Lowercase with accents

ýyz

Figures and currency

0123456789123456789 $0^{0123456789 ., 0123456789 ., ~}$ 0123456789.0123456789. $1 / 41 / 23 / 4 \% \% 0 € \$ \not \subset £ f ¥ q$

Accents
$\qquad$


## Extra Ligatures

blefhjkltm几ñòóôõöれr


Open Type formats allows to include an expanded character set and layout features, to provide advanced typographic control and better linguistic support such as ligatures, alternates characters and contextual substitutions.
Open Type fonts work in all applications but only some take profit of the features.

OT supports Unicode which enables the fonts to contain more than 65,000 glyphs, while PostScript area limited to a maximum of only 256 characters.
Open Type fonts work in all platforms and operative systems, having one single file for Mac and PC makes sharing files much more easier.

| Feature | Default typing | Feature ON |
| :---: | :---: | :---: |
| Alternate Caps Stylistic set 01 | Milan Kundera | Milan Kundera |
| Contextual Alternates plus Automatic Forms | asemaran arvel | osomoron owol |
| Case | $\left\{B R \bigcirc V_{-}-A \cup R\right\}$ | $\{B R \bigcirc V-Y-A \cup R\}$ |
| Tabular lining | $12.345 .678,90$ | $12,3+5$ |
| Superiors, inferiors | $6638+2 \gg$ | $66^{3} 8 H_{2} 0$ |
| Numerators, denominators | $12,58 \bigcirc$ | $12,45 \& 78.90$ |
| Fractions, slashed zero | $145 / 2030$ | $145 / 20.30$ |

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[^0]:    * Translator's note: Until recently, "mi mamá me mima" ("my mother pampers me") was the sentence copied again and again by Spanish children in order to practice how to write the letter "m".

[^1]:    Memimas Pro Dots Italic 50pt

