



Memimas Pro Regular Italic Memimas Pro Medium Italic Memimas Pro Bold Italic Memimas Pro Black Italic Memimas Pro Ultra Italic

Memimas Pro Dots *Stalic* 



Memimas Josema Urós

Author	Josema Urós	
Creation	1991	
Version	Pro 4.5 (2018)	
12 styles	Regular Regular Italic Medium Medium Italic Bold Bold Italic Ultra Ultra Italic Dots Dots Italic	
Character Sets	Basic Latin Latin-1 Supplement Alternate Caps Ligatures	
License Types	Desktop, Webfont, ePub, App, Server	

This is the font with which we all learned to read and write. We know that it stirs much affection because it reminds everybody of their primary school days, and most of you will find it has a self-explanatory name\*. Its shape is engraved on all our minds as if on stone. MeMimas was the first typeface to be commissioned to Type-Ø-Tones. In 1991, the Barcelona-based publishing house, Barcanova, needed a digital version of this typeface to use it for its children's books. We came up with a structure -a skeleton- which evolves into four weights, and has a set of links between characters which is peculiar to script fonts. The actual version has been named Pro as we reunited in single weights both Alternate Caps, ligatures and a number of useful OpenType features, designed and programmed by Josema Urós and Joan Carles Casasín. In version 4.5 we introduced the Italic versions -in fact, the 'natural' forms of a Upright Roman-

-in fact, the 'natural' forms of a Upright Romanand Ultra, with an altered x-height for display applications.

<sup>\*</sup> *Translator's note*: Until recently, "mi mamá me mima" ("my mother pampers me") was the sentence copied again and again by Spanish children in order to practice how to write the letter "m".



Waterfall Lowercase with Alternate Caps Stylistic set 01

**Memimas** Josema Urós 2

Back to School

Memimas Pro Regular 50pt

Child Care

Memimas Pro Medium 50pt

Nanny Hiring

Memimas Pro Bold 50pt

Funny Summer

Memimas Pro Black 50pt



Memimas Pro Ultra 50pt

Pany Odeas

Memimas Pro Dots 50pt



Waterfall Lowercase with Alternate Caps Stylistic set 01

**Memimas** Josema Urós

Back to School

Memimas Pro Regular Italic 50pt

Child Care

Memimas Pro Medium Italic 50pt

Nanny Hiring

Memimas Pro Bold Italic 50pt

Funny Summer

Memimas Pro Black Italic 50pt

This is Ultra

Memimas Pro Ultra Italic 50pt

Memimas Pro Dots Italic 50pt



Waterfall Lowercase with Default Caps **Memimas** Josema Urós

Back to School

Memimas Pro Regular 50pt

Child Care

Memimas Pro Medium 50pt

Nanny Hiring

Memimas Pro Bold 50pt

Funny Summer

Memimas Pro Black 50pt



Memimas Pro Ultra 50pt

Party dear

Memimas Pro Dots 50pt



Waterfall Lowercase with Default Caps **Memimas** Josema Urós

Back to School

Memimas Pro Regular Italic 50pt

Child Care

Memimas Pro Medium Italic 50pt

Nanny Hiring

Memimas Pro Bold Italic 50pt

Funny Summer

Memimas Pro Black Italic 50pt

This is Ultra

Memimas Pro Ultra Italic 50pt

Panty Ideas

Memimas Pro Dots Italic 50pt



Waterfall Uppercase

## BACK TO SCHOOL

Memimas Pro Regular 50pt

## CHILD CARE

Memimas Pro Medium 50pt

NANNY HIRING

Memimas Pro Bold 50pt

## FUNNY SUMMER

Memimas Pro Black 50pt

## THIS IS ULTRA

Memimas Pro Ultra 50pt



Memimas Pro Dots 50pt



Waterfall Uppercase

BACKTOSCHOC

Memimas Pro Regular Italic 50pt

CHILD CARE

Memimas Pro Medium Italic 50pt

NANNY HIRING

Memimas Pro Bold Italic 50pt

FUNNY SUMMER

Memimas Pro Black Italic 50pt

THIS IS ULTRA

Memimas Pro Ultra Italic 50pt

Memimas Pro Dots Italic 50pt



Memimas Pro Regular 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind

Memimas Pro Regular with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind



Memimas Pro Regular Italic 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind

Memimas Pro Regular Italic with Alternate Caps 24/24

When she reached the first hills of the Italic Wountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind



Memimas Pro Medium 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned

Memimas Pro Medium with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy



Memimas Pro Medium Italic

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind

Memimas Pro Medium Italic with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy



Memimas Pro Bold 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy

Memimas Pro Bold with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy



Memimas Pro Bold Italic 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned

Memimas Pro Bold Italic with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy



Memimas Pro Black 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy

Memimas Pro Black with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The

Memimas Pro Black Italic 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy

Memimas Pro Black Italic with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The



Memimas Pro Ultra 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran

Memimas Pro Ultra with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran



Memimas Pro Ultra Italic 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her

Memimas Pro Ultra Italic with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek,



Memimas Pro Dots 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometoron Bookmarksgrove, the 'headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned

Memimas Pro Dots with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. Ehe copy



Memimas Pro Dots Italic 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometorun Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy warned the Little Blind

Memimas Pro Dots Italic with Alternate Caps 24/24

When she reached the first hills of the Italic Mountains, she had a last view back on the skyline of her hometown Bookmarksgrove, the headline of Alphabet Village and the subline of her own road, the Line Lane. Pityful a rethoric question ran over her cheek, then she continued her way. On her way she met a copy. The copy



Uppercase	Lowercase
ABCDEFGHIJKLMNOPQRS TUVWXYZÆŒÐÞ	alocdefghijklmnopqrsturervæ yzæoeßðþ
Uppercase with accents	Lowercase with accents
ÀÁÂÃĂÅÇÐÈÉÊËÌÍÎÏŁÑÒÓÔ ÕÖØŠÙÚÛÜÝŸŽ	àáâãäåçèéêëìíîüĺñòóôõöøšùúûü ýÿž
Punctuation, marks and maths	Figures and currency
	0123456789123456789 $0^{0123456789.,}$ 0123456789., 0123456789.,0123456789., 1/4 1/2 3/4 % ‰ €\$¢£f¥¤
Ligatures and lowercase ordinals (Superiors)	Accents
fifl ª º	· / · · · - · · · · · · · · · · · · · ·
Alternate Caps · Stylistic set 01	Extra Ligatures
ABCDEFGHIJKLMNOP QRSTUVWXYLÆŒÐÞÀ ÁÂÃÄÅÇÐÈÉËÈÌÍĴĨLÑ ÒÓÕÕÖØŠÙÚÛÜÝŸĽ	blfhjkllmnñoòóôööpr sštvvwwæzž



Uppercase Lowercase ABCDFFGHIJKI MNOPQRS abcdefghijklmnopgrstuwwæ TUVWXY7ÆŒÐÞ yzæceßáþ Uppercase with accents Lowercase with accents ÀÁÂĂÄÅÇÐÈÉÊËÌĺĺĨĬŁÑÒÓÔ ÖØŠÙÚÚÚÝÝŽ ýÿž Punctuation, marks and maths Figures and currency 0123456789123456789 @@©@®™&;i!;¿?\*†‡\$¶ 00123456789., 0123456789., ()()[7]| [{ } } } / ```` \_ ``````````````` \_ ````` 0123456789.,0123456789., 1/4 1/2 3/4 % ‰€\$¢£ f¥¤  $+ - \pm \times \div = \neq \approx \sim \land < > \leq \geq \neg \#_{\mu}$ Ligatures and lowercase ordinals (Superiors) Accents fifl <u>a o</u> v ~ ·· = v o // · 4 1 Alternate Caps · Stylistic set 01 Extra Ligatures ABCDEFGHIJKLMNOP .bbfhjkllmnñoòóôööpr QRSTUŮŴŘÝZÆŒÐÞÀ sšťvůwwæzž ÁÂÃÄÅÇĐÈĖÊĖÌÍĴÏ£Ñ

ĠĠŎŎŎŎŎŚŨŨŨŰŶŶŹ



Open Type formats allows to include an expanded character set and layout features, to provide advanced typographic control and better linguistic support such as ligatures, alternates characters and contextual substitutions.

Open Type fonts work in all applications but only some take profit of the features.

OT supports Unicode which enables the fonts to contain more than 65,000 glyphs, while PostScript area limited to a maximum of only 256 characters.

Open Type fonts work in all platforms and operative systems, having one single file for Mac and PC makes sharing files much more easier.

Feature	Default typing	Feature ON
Alternate Caps Stylistic set 01	Milan Kundera	Milan Kundera
Contextual Alternates plus Automatic Forms	oxomoron oul	oxomoron owl
Case	{BRON-Y-AUR}	{BRON-Y-AUR}
Tabular lining	12.345.678,90	12.345.678,90
Superiors, inferiors	663 & H2O	66 <sup>3</sup> & H <sub>2</sub> O
Numerators, denominators	12,45 & 78.90	12,45 & 78.90
Fractions, slashed zero	145/20.30	145/20.3 ()





info@typeotones.com

